

Beyond the GL2025 publication in Resuscitation

1. GL2025 Information for the community

- The purpose of this very short and condensed GL2025 version is to inform the communities (general public/ laypersons) in Europe and beyond about the key messages from each chapter.
- Apart from the GL2025 chapter published in *Resuscitation* the ERC is going to publish informative folders out of each chapter to be used to inform members of the communities (4 - 6 - 8 pages). Minimal text, most in form of infographics.
- To develop that, we need a list of key messages/concepts from each WG, as the writing groups are the content experts that can inform the graphics designer what the ERC want to communicate to the wider audience.
- Proposals for these graphics can be outlined in written form, drafted as sketch, use of colours, needed words, etc. to inform the professional graphic designers - which will then provide some proposals of the infographics specifically developed for the ERC.
- These graphics can be used for all forms of dissemination of the GL2025 content (social media campaigns, a slide set library to facilitate presentations of the GL2025, etc). Some of that might be used also as graphics in the GL2025 publication.
- Translation into European languages will be the task of the ERC office with proofreading by contracted persons from NRC/language groups.

2. Publication for health care providers/health care institutions: The concise guidelines for clinical practice

- This will be a short version of the GL2025 chapters of BLS, ALS, PLS, NLS, post resuscitation care and relevant special circumstances (and certain key messages from other WGs), to inform health care professionals and the health care services (like hospitals, ICUs, departments, EMS, HEMS, etc.) about the key steps and applications published in the GL2025 chapters.
- It will help to implement the GL2025 in European health care services, available in printed form (PDF or print on demand for languages), as web-based content, and in form of an app.
- After finishing the GL2025 chapters the ERC will provide a draft version to the WGs for reviews and correction. Graphics and tables will be included.
- Translation into European languages will be the task of the ERC office with proofreading by contracted persons from NRC/language groups.

3. Version of the GL2025 in lay person terms

- Aim is to inform the general community in lay person terms about resuscitation 2025 beyond the scientific publication, to disseminate that knowledge to all parts of society, which the “standard” ERC publications do not reach.
- To do so the ERC will make the written version of the GL2025 accessible for interested persons, communities, stakeholders and decision makers. That small booklet will provide more background information as the folders. The ERC GL2025 graphics will be used too.
- That Information shall be available in print (PDF) and web-based, and in the European languages.
- After the GL2025 chapters are written – the ERC will ask all lay person from the community who were involved as advisors for the GL2025 in the chapter-WG to participate in the “translation” of the scientific text into lay person terms.
- Kirstie Haywood (UK) agreed to help and assist that process with this group and the ERC. Some office members might be assisting too, and each WG needs to review the product for content correctness.

EUROPEAN RESUSCITATION COUNCIL